



NOI SOSTENIAMO  
**Taurianova** 20  
Capitale del Libro 24

Via Bellini n.6 - 89029 Taurianova (RC)  
Codice Fiscale : 91025910802

## COMPETITION ANNOUNCEMENT

9th International Madonnari Competition – City of Taurianova

Organized by the socio-cultural association “Amici del Palco” in collaboration with the Neapolitan School of Madonnari, the competition will take place in Taurianova (RC) on Viale XXIV Maggio and within the city from August 2nd to 5th, 2024. The theme of the competition is “Mary: Art and Wisdom.”

### RULES

1. Applications for participation, including a sketch and a description (not exceeding 400 characters) of the artwork to be executed (in a \*.doc file), must be submitted by July 10, 2023, for a maximum of 60 entries.
2. The event will begin with the gathering of madonnari artists. They should report to Taurianova, at Piazza Italia and Viale XXIV Maggio, near the registration and information gazebo, between 3:00 PM and 5:00 PM on Friday, August 2, 2024, to finalize their registration and receive their assigned location number.
3. Location numbers will be assigned by the organizers based on the chronological order of registration.
4. All artworks must face in the same direction: feet downhill and head uphill. Artists are encouraged to pay homage to Taurianova’s recognition as the “Capital of the Book” by creating a frame reminiscent of a book, bookmark, ancient book page, parchment, or bookmark-like holy card.
5. The dimensions of the artwork directly on the asphalt can vary from a minimum of 2x2 meters to a maximum of 3x2.8 meters (height by width).
6. Only chalk and pastel techniques are allowed for creating street paintings; the use of other materials is prohibited. "Therefore, it is forbidden to use other techniques. The brush and water-based pigments without adhesives can only be used for backgrounds and areas that must still be blended with chalk and pastels. The artist may, if deemed appropriate, use a grid, but cannot use dusting or stenciling. Failure to comply will result in disqualification by the expert jury, excluding prizes but not expense reimbursement. All materials necessary for creating the painting are the responsibility of the street artist. The sand and polystyrene technique for blending colors is allowed.

Iscrizione Registro Agenzia delle Entrate: N. 3544/1

Telefono: 347 8504730 - 347 5081979

<https://www.facebook.com/amidelpalco>

e-mail: [amicidelpalco@gmail.com](mailto:amicidelpalco@gmail.com)



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7. In case of rain, the organization will provide each participant with 2 plastic sheets and adhesive tape to protect the artwork. The street artist must do everything possible to prevent damage from natural phenomena such as rain. The 'Amici del Palco' association reserves the right to postpone the event to another date if weather forecasts are extremely unfavorable or due to an ongoing epidemiological emergency, following the authorities' guidelines. If artists are in Taurianova and intense phenomena prevent the start of work, the association will recognize half of the reimbursement. Once work has begun and it is impossible to finish, the full fee will be granted. In the case of mild and manageable weather conditions, artists will do their best to complete, restore, and preserve the artwork until the end of the event.
8. Street artists will work on the designs presented in their sketches, starting from 5:30 PM or at the beginning of the event as determined by the organizers, until midnight on Friday, August 2, 2024. They will continue working from 4:00 PM on Saturday, August 3, 2024, until 1:00 AM on Sunday, August 4, 2024. Artists are encouraged to work on their pieces on Sunday evening, with flexible hours. From 6:00 PM on Sunday, August 4, 2024, artists who choose to stay and further enhance their works, even though they have already been evaluated by the expert jury, can engage with the public and accept donations."
9. For this experimental edition, a token-based jury system will be adopted without a president and without evaluations on cards and subsequent meetings. Each juror will have colored tokens that imitate the coins received by street artists, as happens in the everyday work of street artists. Each color will represent an evaluation criterion. The jury will consist of seven jurors, five chosen by the artistic direction and two by the street artists through a show of hands during Saturday evening dinner. Street artists in competition cannot be elected to the jury. Jurors will evaluate the works and artists from the beginning of the event, but the tokens will be provided to them on Sunday morning for distribution until 5:00 PM. Additionally, during Saturday 3 and Sunday 4, the public will vote as the Popular Jury at a designated gazebo. The same madonnari can vote and determine an honorary winner among the created works.
10. The jury's decision is final, non-appealable, and indisputable.

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11. The Grand Gala of Madonnari, where the awards will be presented, will take place on Sunday, August 4, 2024, at approximately 9:30 PM

1st Place Expert Jury: Gold Chalk €700.00
2nd Place Expert Jury: Silver Chalk €500.00
3rd Place Expert Jury: Bronze Chalk €400.00
4th Place €350.00
5th Place €300.00
6th Place €250.00
7th Place €200.00
8th Place €150.00
9th Place €100.00
10th Place €50.00

12. Artists will be entitled to free board and lodging for the entire duration of the event; only the competition participant will be covered by the organization, excluding any accompanying individuals. However, in the spirit of hospitality and welcome from the organizing association, upon prior communication and agreement with the organization, accompanying individuals may also request accommodation under similar conditions as the participants, subject to payment of a participation fee. The madonnari competition is an artistic contest; therefore, participating artists do not provide any labor, and they are not entitled to compensation for artistic or professional performance. The organizing association will provide each participant with a lump-sum contribution for travel, board, and lodging expenses related to their participation in the competition, differentiated by regions of origin: Europe: €350.00 ; Rest of the World: €450.00

13. For reimbursement, keep, exhibit, and rely on the transportation document (ticket and/or highway receipt, and similar) and any other certifying title related to expenses associated with participating in the competition.

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14. Artists should refer to the Artistic Director of the Competition, appointed in the person of Professor Antonietta Larosa, for any needs, provisions, or requirements.
15. Each artist will be provided with 2 T-shirts for the Competition, which must be worn during the event. Failure to use the 2023 competition T-shirts will result in a warning, and persistent non-compliance may lead to exclusion from the lump-sum contribution for expenses incurred.
16. Artists are invited to respect and behave decorously in the locations, as well as to consider the rest of the guests in the hospitality and residential facilities, with responsibility for any damage to property or individuals
17. "The association 'Amici del Palco,' organizer of the 'International Madonnari Competition – City of Taurianova,' reserves all rights to the use of the image created in the artwork, as well as the sketches and its own materials.
18. Participation in the competition implies acceptance of this Regulation in its entirety, under penalty of exclusion from the competition itself.

The PARTICIPATION FORM, attached to this Regulation on pages 5 of 6, must be completed in full and signed for acceptance, including the section related to the processing of personal data. It must be submitted no later than July 10, 2024, using the following methods:

- Email to the following address: [contest@madonnari.org](mailto:contest@madonnari.org). The sketch file must be submitted in PDF, JPG, or DOC format.
- Regular mail to the headquarters of the association 'Amici del Palco,' located at Via Bellini, No. 6, Taurianova (RC) 89029. Taurianova

April 15, 2024 .....

THE PRESIDENT

of the socio-cultural promotion association 'Amici del Palco'  
Arch.Giacomo Carioti

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**PARTICIPATION FORM**

<b>Name</b>			
<b>Surname</b>		<b>Nationality</b>	
<b>City of Birth</b>		<b>Date of birth</b>	
<b>City of Residence</b>		<b>ZIP.</b>	
<b>Full Address</b>			
<b>Document Type</b>		<b>Number</b>	
<b>Issued by</b>		<b>Tax Code</b>	
<b>Phone/Mobile</b>		<b>email</b>	
<b>Title of the painting</b>			
<b>Medical Needs</b>			
<b>Food allergies</b>			
<b>Means of travel</b>			
<b>Misure T-Shirt</b>	S	M	L XL

By signing this document, it is understood that all the points of the Competition Notice contained in the pages included, including no. 1 of 6 to n. 5 of 6, to this one.

Signature for acceptance

Information. Pursuant to Art. 13 of Legislative Decree No. 196/2003, we inform you that "the personal data contained in this form will be processed by the "Amici del Palco" Association of Taurianova (RC) also with the aid of electronic and/or authorized means for statistical purposes and information communications , including by e-mail. The Data Controller and Data Processor is the Association "Amici del Palco" - via Bellini, 6 - Taurianova (RC) in relation to which the rights referred to in Article 7 of Legislative Decree No. 196/2003 may be exercised and, in particular, may confirmation of the existence of data concerning the subjects involved, their communication, dissemination and indication of the methods and purposes of the processing, as well as the cancellation, rectification, updating or blocking of the same, be obtained. Having read the information, the Association is authorized

Place and data

Signature

**INSTRUCTIONS FOR OPERATION OF THE COIN-OPERATED JURY  
"IX CONCORSO INTERNAZIONALE DEI MADONNARI CITTA DI TAURIANOVA"**

This jury has no president as there are no chairs to sit on to discuss.

The jurors are considered as simple passers-by on a street in a city center on a day of celebration who will vote according to their heart, soul, culture and conscience and trying to avoid comparing themselves with the other jurors on the votes to be assigned. The evaluation must be as personal as possible and the tokens have the same value as the coins inserted into the madonnari baskets, just as happens in a street in the center on a public holiday at the sight of a street artist.

The jury will be made up of seven jurors, 5 of which will be chosen by the artistic direction and two by the madonnari by show of hands during the Saturday evening dinner; madonnari in the competition cannot be elected to the jury.

The juror cannot assign more than one token to the same artist, the juror cannot assign more than two white tokens to the same artist in addition to the colored one.

The tokens will be distributed to the jurors on Sunday morning and will be available to the artists from 12pm to 5pm in a box anchored to the work presentation totem.

The counting will be carried out from 5.30 pm in the presence of the artistic director who will record the scores, at least 2 jurors and at least 2 senior madonnari. The public, madonnari, professionals and journalists will be asked to attend the count outside the protective barriers of the works.

The tokens will consist of cardboard slips with the stamp "Amici del Palco" on one side and that of the "Scuola Napoletana dei Madonnari" on the other.

COLOR	EVALUATION CRITERION	TOKEN VALUE
RED	General visual and emotional impact of the finished work	16
BLUE	Light and shadow anatomy technique, perspective, chromatic depth	14
GREEN	Originality, creativity, interpretation of the copy, not copying	12
YELLOW	Relevance to the theme or message in favor of reading books	10
ORANGE	Craft, spontaneity, speed, no grids	8
PINK	Empathy and communication to the public	7
LIGHT BLUE	Craftsmanship precision in copying	5
WHITE	SOME TOKENS 10 PER JUROR	3